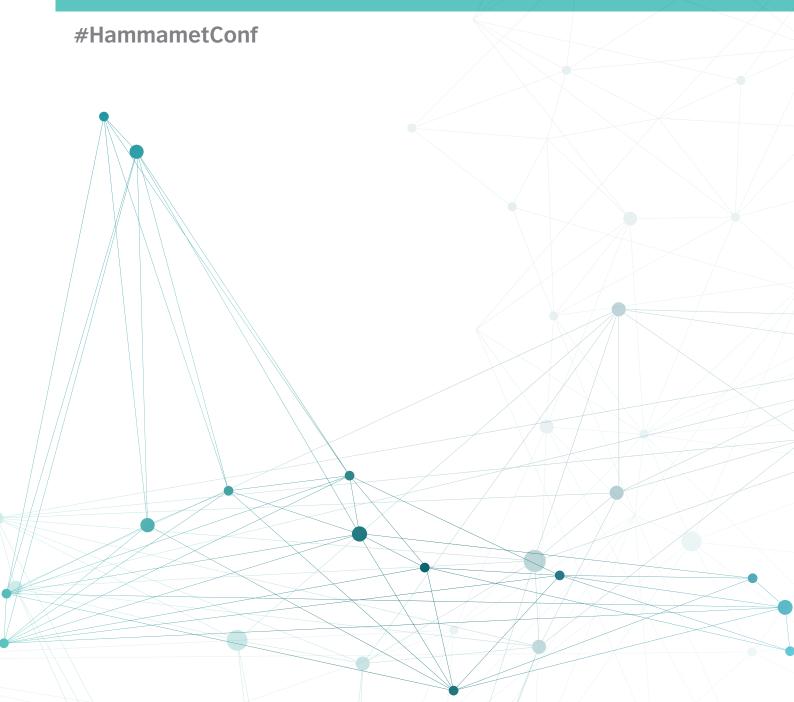




VISIONS OF A BETTER FUTURE

HAMMAMET, TUNISIA 24 - 26 NOVEMBER 2016

www.britishcouncil.tn/hammamet



CONNECTING, CREATING AND EMPOWERING LEADERSHIP

ABOUT THE HAMMAMET CONFERENCE SERIES

The Hammamet Conference series is a unique UK–North Africa programme of events and discussions run by the British Council, the UK's international organisation for education and culture.

It enables some of the most influential current and emerging leaders and opinion formers from Algeria, Egypt, Libya, Morocco, Tunisia and the UK to discuss shared challenges, exchange ideas, and learn more about the latest research and innovative thinking on issues of common concern. It provides a platform to develop shared solutions and ideas at a crucial time for the countries of North Africa.

The Hammamet Conference 2016 represents five years of dialogue between leaders of North Africa and the UK. Its purpose is to share ideas, to respond to challenges and develop innovative solutions to the challenges faced by these countries. This significant milestone provides an opportunity for Hammamet Fellows to critically review the Arab Spring, chart roadmaps for the future and discuss solutions to the most pressing problems of the next five years.

Who Attends?

The network comprises of the Hammamet Fellows; emerging and established leaders in policy making, civil society, business, educators, entrepreneurs, artists and the media. All attendees have been invited for their capacity to inform, and their ability to build trust between the UK and North Africa.

What is "Hammamet"?

The Hammamet Conference is the first part of a wider on-going dialogue that informs a year-round discussion via events and online activity. The Conference Series is a springboard for change; it provides its participants with a platform for dialogue, and solution driven conversations between the UK and North Africa.

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ABOUT THE BRITISH COUNCIL

THE BRITISH COUNCIL IS THE UK'S INTERNATIONAL ORGANISATION FOR CULTURAL RELATIONS AND EDUCATIONAL OPPORTUNITIES.

We work in the fields of art, sport, education, science, culture, language, innovation and creativity in over 100 countries around the world.

Founded in 1934, a UK charity governed by Royal Charter and a UK public body, we work with over 100 countries across the world teaching English and administering examinations, promoting the arts and developing partnerships to deliver education and society programmes. Each year we reach over 50 million people direct (face-to-face, at events and digital social media), plus more than 500 million people online, via broadcasts and publications.

VISIONS OF A BETTER FUTURE

The 2016 Hammamet Conference is the fifth in the series. That makes this a good time to reflect on some of the big changes in the region – and some of the things that have remained stubbornly (sometimes tragically) the same.

Whether we live in North Africa or the United Kingdom, shifts in geopolitics are combining with changes in technology and demographics to challenge our concept of normality.

The continuing war in Syria, instability in Libya, major terrorist attacks in many countries, and the UK's changing relationship with the European Union are all evidence of a world undergoing profound change.

At a time of great change, an international conference that examines and encourages leadership is a truly necessary thing.

Because while leadership is not the only factor in a nation's or an organisation's success, lack of leadership is a guarantee of organisational and national failure.

The Hammamet Conference is the only forum that brings together established and emerging leaders from Algeria, Egypt, Libya, Morocco, Tunisia and the UK.

And, importantly, it is a conference series: not a one-time event that will soon be forgotten, but a process of learning, influencing, and network-building that grows in scale and impact over the years. This is essential, given the long-term nature of the challenges faced by the region, the UK - and indeed the wider world.

The Conference itself is only part of the wider Hammamet Conversation: a sustainable dialogue that seeks to strengthen connections and build understanding over the long term.

It is a belief in this long-term commitment to improving the lives of people across the region that has brought so many committed individuals to the Conference over the past five years.

This year, we have the honour of welcoming our new Co-Chairs, Amira Yahyaoui and Dr Jo Beall, following on from Dr Attia Lawgali and Lord Lothian, and I am certain they will provide the same level of commitment and guidance.

Hammamet is a venue for openness, ideas, and the sharing of new approaches to common challenges. This year's theme is 'Visions of a Better Future'.

Delegates will consider different versions of the future through the sub-themes of political and economic reform through engagement, civil society's role in addressing inequality, and the value of arts and culture to create change. In each of those fields, networks of shared interest and common purpose are vital.

Having, and holding on to, a positive vision of the future allows us to face the challenges of the present.

Today, as never before, the quality of a nation's – or an individual's – friends, and the strength of their connections, are the keys to success.

It is therefore in a spirit of friendship, collaboration and openness that I bid you a very warm welcome to the Hammamet Conference 2016.

7 LA NUL

Robert Ness

Director, British Council Tunisia



INTRODUCTION TO THE THEME AND SUB THEMES

VISIONS OF A BETTER FUTURE

Around 100 leaders from UK and North African business, politics, civil society, academia, media, culture and the arts will convene under the theme visions of a better future.

The theme of the conference calls on leaders from all sectors to engage and work towards creating inclusive national visions that foster opportunity and economic growth.

Through a sustainable dialogue, the two-day conference will provide a platform for delegates to share their understanding of the changes, drivers and challenges in the UK and North Africa, in order to consider different versions of a better future.

The 2016 Hammamet Conference will explore three interconnected sub-themes identified as enablers of national visions; political and economic reform through engagement, meeting citizen's needs to overcome inequality; and the arts and culture as drivers of change. Fellows will address questions that need to be asked for a credible collaborative outcome:

- · What does a better future look like?
- How is progress defined?
- What are the obstacles to progress?
- How to sustain popular mobilisation to further progress?
- How to incorporate political mobilisation of other social groups?

POLITICAL AND ECONOMIC REFORM THROUGH ENGAGEMENT

The 2011 uprisings and transitions in North Africa were an expression of the demand for political reform, access to opportunity and social and economic progress, and the ability of people to pursue it.

Meanwhile, in the UK, the EU referendum has exposed deep generational, regional and class divisions and has brought to the surface questions of political and economic polarisation, marginalisation and inequality within society.

Today's leaders are faced with the task of building coalitions with civil society across political and economic landscapes, to send the message that widespread activism and engagement is still worthwhile. Doing this requires visions and discourses that offer hopeful, inclusionary messages rather than divisive, paternalistic, or exclusionary politics; commensurate visions of economic development are currently lacking and urgently required.

- How to build coalitions between political, economic and civil society leaders for reform and change?
- What are the inspirational models for deliberative dialogue that build national identity?
- What are the changes needed to address economic inequalities?

MEETING CITIZENS' NEEDS TO OVERCOME INEQUALITY

Inequality poses one of the greatest threats to social and political stability. The reduction of marginalisation requires an empowerment of the people by the state. This means tackling discrimination through appropriate policies and actions to achieve social and economic inclusion, irrespective of gender, race, ethnicity or economic status. Societies need to discuss what forms of services can be utilised through which actors can better achieve a more inclusive future, supported by the globally agreed Sustainable Development Goals (SDGs).

- How to ensure that service provision meets the needs of all citizens?
- What are the roles of the state, civil society and the private sector?
- What is being done to address societal divisions, provide access to opportunities and promote gender equality?
- How can technology and data help reverse inequality, particularly between generations?

ARTS AND CULTURE AS A DRIVER OF CHANGE

Arts and culture enrich all societies and provide a voice that is capable of transcending other forms of communication. As a platform, art and culture are important factors in both expressing and bringing about change by responding to social conditions. Artists become key drivers of social reform and the regeneration of communities. In turn, a thriving cultural sector has a positive influence on tourism, employment and creative enterprise, becoming a driver for economic growth.

The arts and culture provides an inclusive space located outside of physical spaces, where expression, development and social cohesion build a powerful vision of the future.

- What examples highlight the arts as a vehicle of hope for the future?
- How do arts and culture articulate and promote positive change?
- What new forms of expression and innovation are shaping the change we are experiencing?
- What is social media's role in driving change?
- In some places heritage, and by extension representations of national identity, is under threat; what does this mean and how can we address this?



CONFERENCE AGENDA This programme is a draft and is subject to change.

THURSDAY	24 NOVEMBER
12:00 - 14:00	Lunch
14:00 - 15:00	Hammamet Showcase Hakeem Onibudo /YAV 1
15:00 - 15:30	Networking Break
15:30 - 16:30	Hammamet Showcase Hakeem Onibudo /YAV 2
16:45 - 18:30	Power to Connect
	Political and Economic Reform (17:00 - 17:30) 1. Dr Hassan Aourid (Morocco) 2. Noomane Fehri (Tunisia) 3. Gillian Keegan (UK)
	Meeting Citizens Needs (17:30 - 18:00) 1. Biljana Radonjic Ker-Lindsay (UK) 2. Abdelatif Sifaoui (Algeria) 3. Prof. Chiheb Bouden (Tunisia)
	Arts and Culture (18:00 - 18:30) 1. Prof. Nidhal Guessoum (Algeria) 2. Jacob Sam-La Rose (UK) 3. Ramadan Shebani (Libya)
19:30 20:00	Welcome reception Opening dinner
	Bob NessTunisian MP Minister Ben GharbiaAmira Yahyaoui, (Tunisia) Conference Co-Chair

FRIDAY 25	NOVEMBER				
08:00 - 09:00	Registration				
09:00 - 09:30	Formal Conference Opening and Welcome				
	 Bob Ness Prof. Jo Beall, (UK) Conference Co-Chair Amira Yahyaoui, (Tunisia) Conference Co-Chair 				
09:30 - 10:00	Session 1: Visions of a Better Future				
	Chair: Amira Yahyaoui	Speakers: 1. Michelle Morgan (UK) 2. Adel Hamaizia (Algeria)			
10:00 - 11:00	Session 2: Exploring the Issues				
	Chair: Dr Assia Bensalah Alaoui (Morocco)	Meeting Citizen's Needs to Overcome Inequality 2. Manal Warde, Oxfam (Tunisia)			
	Speakers: Political and Economic Reform Through Engagement 1. Naaman Elbouri (Libya)	Arts and Culture as a Driver of Change 3. Ahmed El Attar (Egypt)			
11:00 - 11:30	Networking Break				
11:30 - 12:45	Session 3: Working Groups				
	11:30 - 12:15 Small groups A and B of each subtheme meet separately	12:15 - 12:45 Groups A and B of each subtheme join to share discussion points			
	Group A 11:30 - 12:15 Political and Economic Reform Through Engagement	Group B 11:30 - 12:15 Political and Economic Reform Through Engagement			
	Chair: Dr Hassan Aourid (Morocco) Rapporteur	Chair: Dr Hakim Al-Nagah (Libya) Rapporteur			
	Introducers: 1. Dr Assia Bensalah Alaoui (Morocco) 2. Katrina Godfey (UK)	Introducers: 1. Adam Bouhadma (Morocco) 2. Khaled Drareni (Algeria)			
	12:15 - 12:45 Political and Economic Reform Through	gh Engagement			
Groups A and B come together Chair: Hassan Aourid (Morocco)					
	Group C 11:30 - 12:15 Meeting Citizen's Needs to Overcome Inequality	Group D 11:30 - 12:15 Meeting Citizen's Needs to Overcome Inequality			
	Chair: Amira Yahyaoui Rapporteur:	Chair: Amira Hamdad (Algeria) Rapporteur:			
	Introducers: 1. Doaa Abdelaal (Egypt) 2. Awatef Tushani (Libya)	Introducers 1. Rt Rev Peter Price (UK) 2. Sarah Ben Hamadi (Tunisia)			

	12:15 - 12:45 Meeting Citizen's Needs to Overcome Inequality			
	Groups C and D come together Chair: Amira Yahyaoui			
	Group E 11:30 - 12:15 Arts and Culture as a Driver of Change	Group F 11:30 - 12:15 Arts and Culture as a Driver of Change		
	Chair: Stephen Stenning (UK) Rapporteur:	Chair: Ahmed Al Attar (Egypt) Rapporteur:		
	Introducers 1. Prof. Nidhal Guessoum: (Algeria) 2. Leila Ben Gacem (Tunisia)	Introducers 1. Dr Azza Kamel (Egypt) 2. Ramadan Shebani (Libya)		
12:15 - 12:45 Arts and Culture as a Driver of Change				
	Groups E and F come together Chair: Stephen Stenning (UK)			
12:45 - 14:00	Lunch			
14:00 - 15:30	Session 4: World Café			
	Table Hosts: 1. Naoual Bakry (Morocco) 2. M'hamed Kouidmi (Algeria) 3. Kevin Gopie (UK) 4. Heba Shebani (Libya)	5. Dr Tasnim Chirchi (Tunisia) 6. Prof. Maha EL Said (Egypt) 7. Tessy Britton (UK) 8. Hajer Sherif (Libya)		
15:30 - 16:00	Networking Break			
16:00 - 17:00	Session 5: Social Innovation and Entrepreneurship			
	Chair: Amira Yahyaoui	Speakers: 1. Mohamed EL-Ghawy (Egypt) 2. Dr Endrit Kromidha (UK) 3. Amira Hamdad (Algeria) 4. Uday Thakkar (UK)		
17:00 - 17:30	Session 6: Views of the Day			
	Chair: James Cronin	Speakers 1. Naoual Bakry (Morocco) 2. Sara Hazem Taha (Egypt)		
19:00 19:15 20:00	Drinks reception and short speeches Actors Studio Debate: Art Solution Dinner			

SATURDAY 26 NOVEMBER Breakfast served in Alcazar restaurant Participants assemble in Plenary Room Session 7: 09:00 - 10:00 Addressing Inequality and Division Speakers: Chair: 1. Monica Golding (Premier League) Amira Yahyaoui 2. Zahra Langi (Libya) 3. Issam Eddine Abail (Morocco) 10:00 - 10:30 **Networking Break** 10:30 - 11:45 Session 8: Working Groups 10:30 - 11:15 11:15 - 11:45 Small groups A and B of each Groups A and B of each subtheme subtheme meet separately join to share discussion points Groups C... 10:30 - 11:15 Groups D... 10:30 - 11:15 Political and Economic Reform Political and Economic Reform Through Engagement Through Engagement Chair: Dr Hassan Aourid (Morocco) Hakim El-Najah (Libya) Rapporteur: Rapporteur: Introducers Introducers 1. Naaman Elbouri (Libya) 1. Nabila Ramdani (UK) 2. Prof. Abdel Salam Noweir (Egypt) 2. Prof. Nacer Djabi (Algeria) 11:15 - 11:45 Political and Economic Reform Through Engagement Groups C and D come together Chair: Hassan Aourid (Morocco) Group E... 10:30 - 11:45 Group F... 10:30 - 11:45 Meeting Citizen's Needs Meeting Citizen's Needs to Overcome Inequality to Overcome Inequality Chair: Chair: Amira Hamdad (Algeria) Amira Yahyaoui Rapporteur: Rapporteur: Introducers Introducers 1. Rajaa Naji El Mekkaoui 1. Dr Dalia Ghanem-Yezbeck (Morocco) (Algeria) 2. Amina Khairy (Egypt) 2 Hajer Sherif (Libya) 11:15 - 11:45 Meeting Citizen's Needs to Overcome Inequality Groups E and F come together Chair: Amira Yahyaoui

Group B... 10:30 - 11:15 Group A... 10:30 - 11:15 Arts and Culture as a Driver Arts and Culture as a Driver of Change of Change Chair: Chair: Ahmed Al Attar (Egypt) Stephen Stenning (UK) Rapporteur: Rapporteur: Introducers: Introducers: 1. Kamal Bouchema (Algeria) 1. Soukaina Aziz El Idrissi (Morocco) 2. Alaeddine Slim (Tunisia) 2. Peter Jenkinson (UK) 11:15 - 11:45 Arts and Culture as a Driver of Change Groups A and B come together Chair: Stephen Stenning 11:45 - 12:45 Session 9: Revolutions, Referendums and Transformation Chair: Speakers Jo Beall 1. Simon Burrell (UK) 2. Nihad Maiteg (Libya) 3. Dr Mohamed Daoud (Tunisia) 12:45 - 14:00 Lunch 14:00 - 15:15 Session 10: Working Groups 14:00 - 14:45 14:45 - 15:15 Small groups A and B of each Groups A and B of each subtheme subtheme meet separately join to share discussion points Group E... 14:00 - 14:45 Group F... 14:00 - 14:45 Political and Economic Reform Political and Economic Reform Through Engagement Through Engagement Hassan Aourid (Morocco) Hakim El-Najah (Libya) Rapporteur: Rapporteur: Introducers: Introducers: 1. Mohamed Eljarh (Libya) 1. Khadija Benlabbah (Morocco) 2. Kamel Bouchema (Algeria) 2. Youssef Cherif (Tunisia) 14:45 - 15:15 Political and Economic Reform Through Engagement Groups E and F come together Chair: Hassan Aourid (Morocco)

Group B... 14:00 - 14:45 Group A... 14:00 - 14:45 Meeting Citizen's Needs Meeting Citizen's Needs to Overcome Inequality to Overcome Inequality

Chair: Chair:

Amira Yahyaoui Amira Hamdad (Algeria) Rapporteur: Rapporteur:

Introducers Introducers

1. Zineb Outana (Morocco) 1. Abdelatif Sifaoui (Algeria) 2. Sara Turnbull (UK) 2. Dr Tasnim Chrich (Tunisia)

14:45 - 15:15

Meeting Citizen's Needs to Overcome Inequality

Groups A and B come together

Chair: Amira Yahyaoui

Group C... 14:00 - 14:45 Group D... 14:00 - 14:45 Arts and Culture as a Driver Arts and Culture as a Driver of Change of Change

Chair: Chair:

Ahmed Al Attar (Egypt) Stephen Stenning (UK)

Rapporteur: Rapporteur:

Introducers: Introducers:

1. Shelagh Wright (UK) 1. Dr Azza Kamel (Egypt) 2. Nadia El Sebai (UK) 2. Awatef Tushani (Libya)

14:45 - 15:15

Arts and Culture as a Driver of Change

Groups C and D come together

Chair: Stephen Stenning

15:15 - 15:45 Coffee Break

15:45 - 17:00 Session 11: Hammamet Ideas Forum

Chair: Christine Wilson

17:00 - 17:30 Session 12:

Views on the Day

Chair:

Speakers: • Dr Michael Willis (UK) Christine Wilson

• Prof. Nidhal Guessoum (Algeria)

17:30 - 18:00 **Closing Statements**

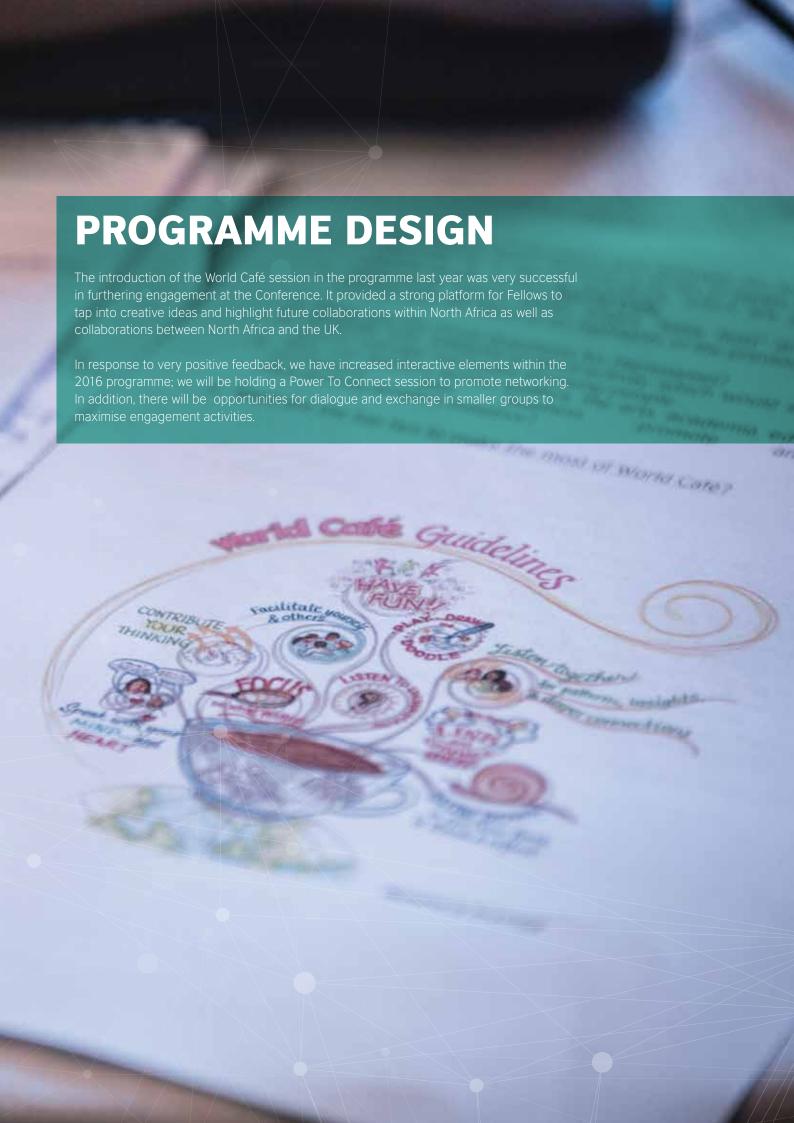
• Amira Yahyaoui, (Tunisia) Conference Co-Chair

• Dr. Jo Beall, Head of Education and Society, British Council

• Bob Ness, Country Director Tunisia

19:30 21:00 After Dinner Entertainment: Jazz





HAMMAMET 2016 WORLD CAFÉ

THE "WORLD CAFÉ" ENABLES LARGE GROUPS TO HAVE STRUCTURED AND COLLABORATIVE CONVERSATIONS THAT LINK IDEAS FROM PARTICIPANTS, FACILITATING ACCESS TO THE "COLLECTIVE INTELLIGENCE" OR "COLLECTIVE WISDOM". IT IS A PROCESS THAT AIMS TO CREATE A LIVING NETWORK OF DIALOGUE AROUND QUESTIONS THAT MATTER.

The World Café method is based on the idea that we each interpret the world differently depending on our unique perspectives. By sharing our individual outlooks we aim to form a collective wisdom with which to shift the status quo. In doing so, systems and organisations are able to tackle challenges through mobilising the collective intelligence of the group. A World Café event is designed to facilitate collaboration rather than to guide participants to a pre-determined solution.

How does it work?

- Participants gather in smaller groups of 8-10 Fellows.
- Through the discussion of a common question, Fellows are encouraged to write or doodle on a piece of paper.

Points for discussion

- Ask people for examples of activities that work in their country/context
- · Ask why this works and ask others if this would work in their respective country/context
- What would each sector need to make this initiative/project/activity happen i.e. resources and, time?

PARTICIPATION GUIDANCE-CONFERENCE ROLES

THE CHAIR

All Sessions: The chair is responsible for keeping to time, and facilitating questions and answers. She/he will do this whilst being mindful of gender and country balances, and will aim to facilitate an open dialogue for all.

Discussion Groups: The chair will remain in the same themed discussion group for all three sessions. She/he will ensure that each session builds on the previous conversation, and that each of the six countries are represented equally. At the end of the three sessions, the Chair will relate two or three key findings or recommendations to the report writers.

SPEAKERS

Speakers present at chaired, panel and the during working groups, offering expert insight that is relevant to the themes to be discussed.

THE INTRODUCERS

By making a small number of interesting points, or by outlining interesting solutions or ideas, "introducers" endeavour to inspire participants to engage in the conversation. They will speak for no more than five minutes each to begin the discussion.

Introducers should feel free to approach the subject from their own point of view.

WORLD CAFÉ FACILITATORS

The facilitators are the hosts of the table.
They will introduce the question with points for consideration and invite responses and thoughts with a view to collaboratively developing solutions and actionable projects.

They will informally act as chair to ensure that all participants are able to speak, ensuring that the key points are summarised for the rapporteurs.

RAPPORTEURS

It is their responsibility to support the conference report authors by providing a summary of the most significant or interesting observations and ideas from the workshop sessions.

PARTICIPANTS

It is their responsibility to challenge, engage and energise the discussions, they will respond to speakers, presentations and the themes explored throughout the three-days, as well as wrap-around activities.

IMPORTANT NOTE

In closed sessions, no individual speaker or Fellow should be quoted (nor their identity or institutional affiliation revealed) without that individual's express permission.





SPREADING THE HAMMAMET CONVERSATION

IT'S BIGGER THAN THIS...









@HammametConf #HammametConf

The conversation, ideas and vision go beyond the conference walls and to an online community!

Snap, Post, Like, Repost and Tweet throughout the conference to create a forum that engages a wider audience.

@HammametConf will be posting regular updates on Twitter using #HammametConf

We encourage all fellows to use this opportunity to share with the Alumni network any key announcements, publications and successes on the LinkedIn group and by email. This will provide you with the chance to gather support and seek partnership from other Hammamet Alumni Fellows.

THE HAMMAMET FUND

THE BRITISH COUNCIL IS PLEASED TO ANNOUNCE A NEW INITIATIVE TO SUPPORT ENGAGEMENT OPPORTUNITIES FOR THE HAMMAMET FELLOWSHIP.

In response to feedback, evaluation and a new focus on investing in the Hammamet Conference Fellowship Network, The Hammamet Fund has been established to complement the online Fellowship platform. The aim is to improve and energise the Fellowship, and increase engagement, understanding and build action projects regionally between the Hammamet Fellowship Network.

The fund is intended to cover travel and accommodation costs for Hammamet Fellows and/ or their organisations.

HOW DOES THE FUND WORK?

- The British Council will allocate £500 per organisation / application
- Only 10 awards will be available per year
- There will be two application rounds. The first, straight after the Annual Hammamet Conference (November), is intended to enable Fellows to purse direct activities arising from the Conference. The second round will be in March, to take advantage of relationships that have been incubated since November
- Applicants cannot apply for the fund more than once a year
- The Fund covers only flights and accommodation costs. The applicant must cover any activity costs.
- · Successful applicants must report back on how the fund was used, the impact it achieved and be able to showcase the collaboration activity at the following year's Conference.

A select Panel will review applications. The Panel will consist of the British Council Internal Management Group for the Hammamet Conference Series.

PROCESS	FIRST IN-TAKE	SECOND IN-TAKE
Applications/ submission deadline	December	March
Shortlisting and selection	End of Dec	End of March
Activity takes place	Start of Jan	Start of April
Evaluation and Reporting	Before Nov	Before Nov



- Must be seeking to develop new collaborations/ partnerships.
- · Must present a formal report outlining the outcomes, achievements and value the Fund has facilitated.
- The partnership must benefit communities and people in Tunisia, Morocco, Algeria, Libya, Egypt or the UK.

HOW TO APPLY

Please complete the application form and submit it to: Hammamet.Enquiries@britishcouncil.org

For any further details please contact:

Hammamet.Enquiries@britishcouncil.org or talia.bijwealexander@britishcouncil.org

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