

# **Vocational Education**

**British Council Conference**

**Tunis**

**9<sup>th</sup> December 2014**

**Chris Locke – Director, Leadership & Development**

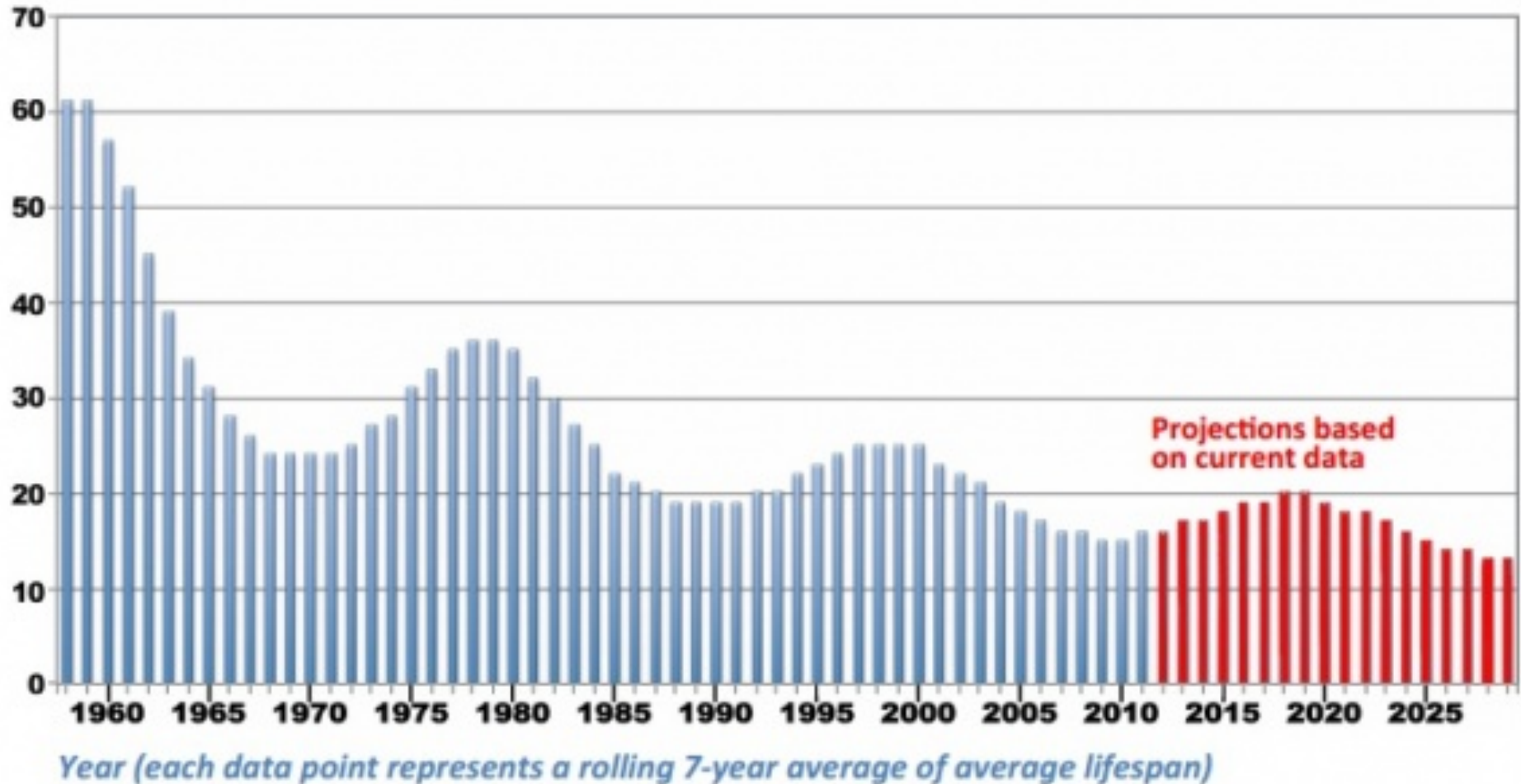
**Who am I?**

Hello  
I am

Chris Locke

# Growing Gap between Education & Industry

■ Average company lifespan on S&P 500 Index (in years)



DATA: INNOSIGHT/Richard N. Foster/Standard & Poor's

## Top 10 jobs that didn't exist 5 years ago

App Designer

Cloud Service Specialist

UX/UI Designer

Digital Marketing Executive

Social Media Manager

Off Shore Windfarm Engineer

Big Data Architect

SEO Specialist

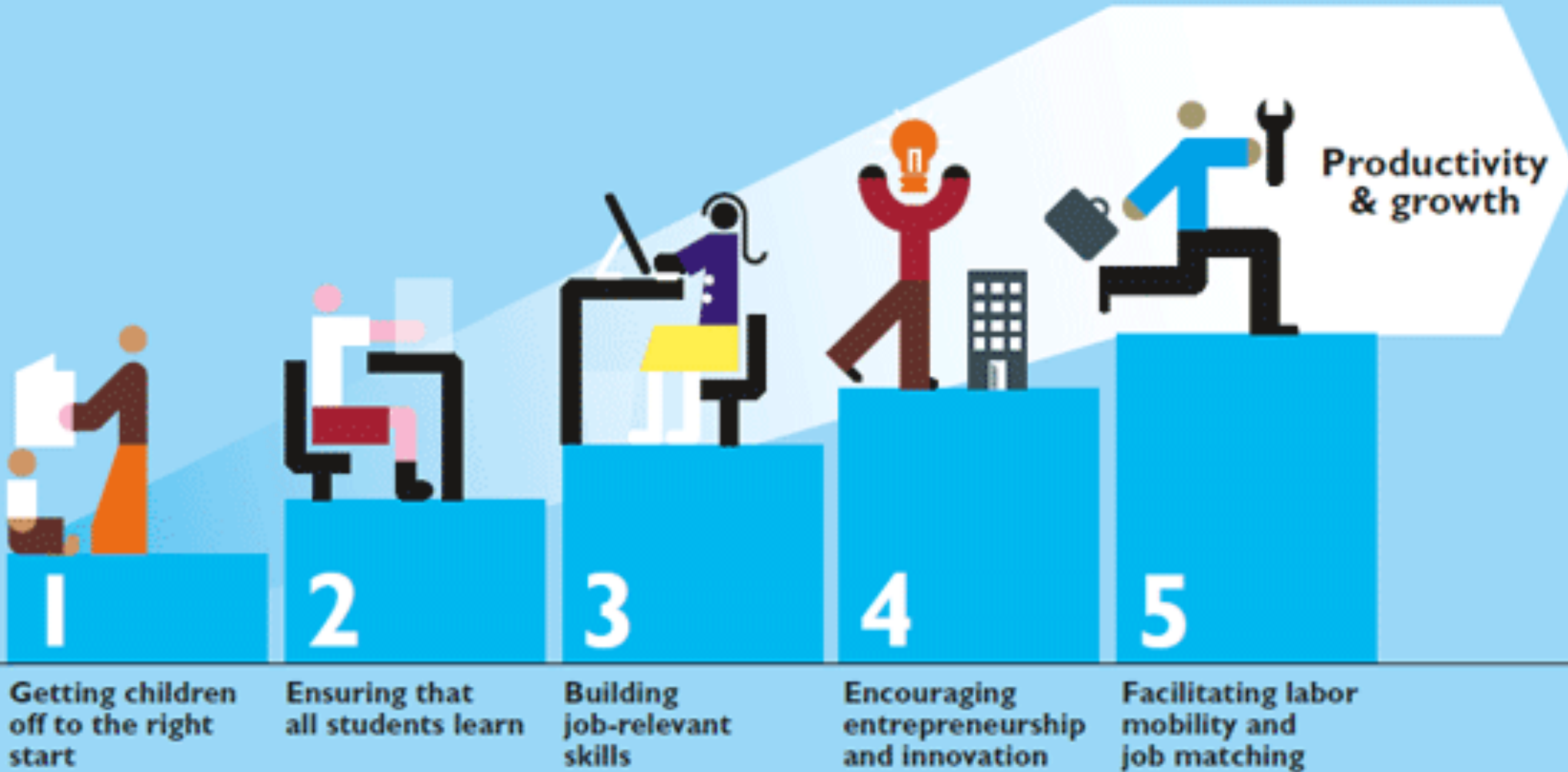
Sustainability Manager

Zumba Instructor

**TRYING TO BRIDGE THE GAP:**

**MIND THE GAP**

# GOVERNMENT INITIATIVES TO CLOSE THE GAP

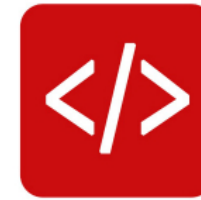




# INITIATIVES FALTER:



# Rise of the Bootcamp & accessible courses



**CODECORE**  
<BOOTCAMP/>

udemy

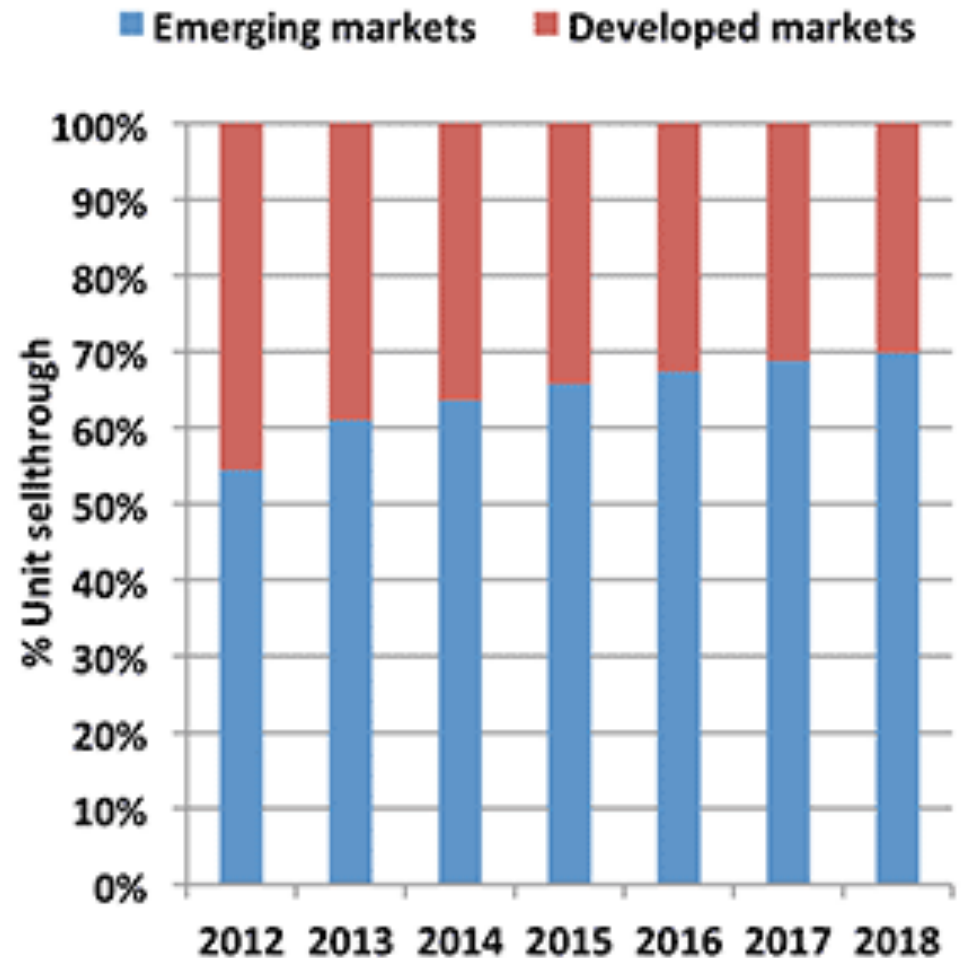
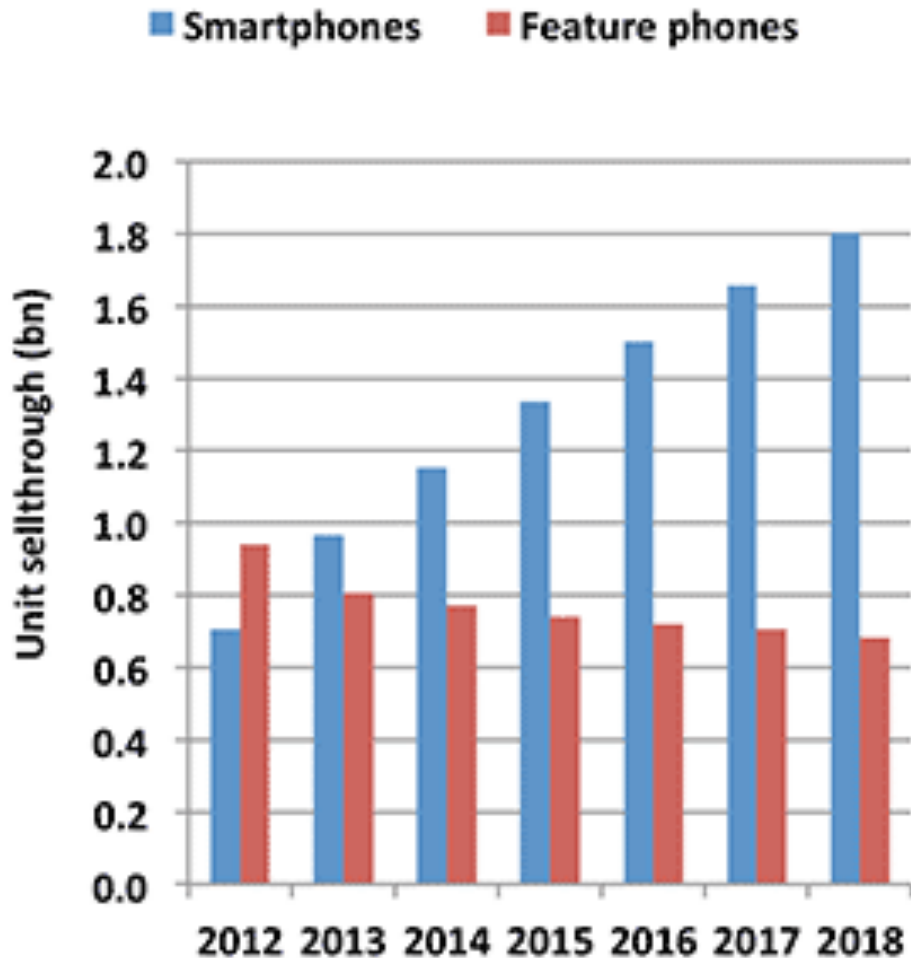


**MAKERS  
ACADEMY**





# Exponential Growth of Smartphone



# Power of the PC into your hand:

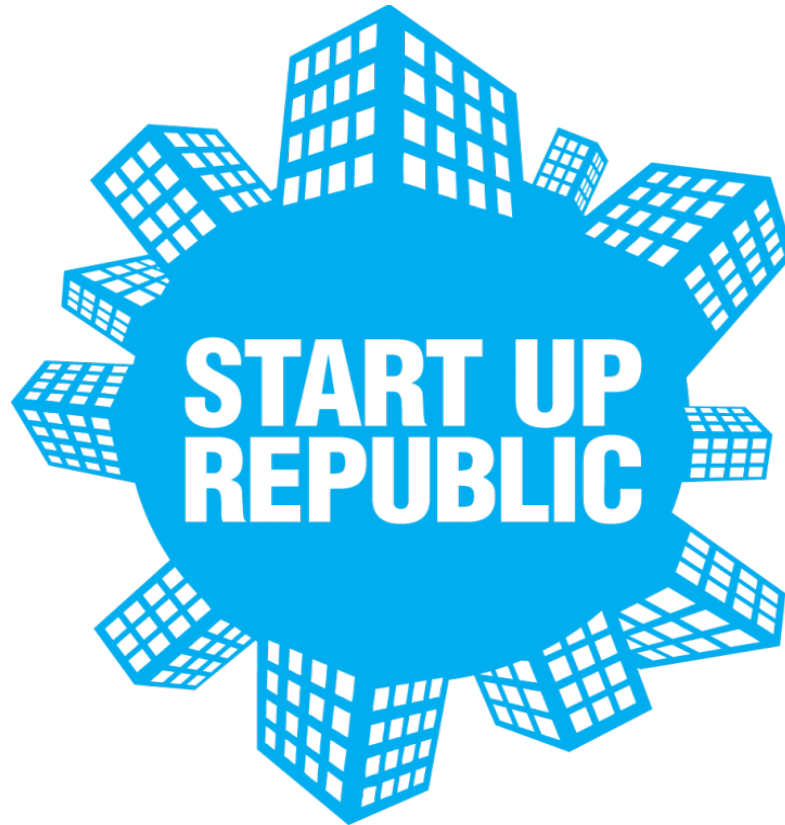


# NEW PEDAGOGICAL APPROACH



[http://researchnetwork.pearson.com/wpcontent/uploads/LitReview\\_2014\\_FlippedLearning\\_vFinal\\_JK\\_WEB.pdf](http://researchnetwork.pearson.com/wpcontent/uploads/LitReview_2014_FlippedLearning_vFinal_JK_WEB.pdf)

# START UP REPUBLIC – FLIPPED LEARNING IN ACTION:



# Online Delivery:

The dashboard features a top navigation bar with the 'STARTUP REPUBLIC' logo, the text 'Ignite Journey', and a search bar containing the text 'Search for people, articles & experiences'. A user profile picture is visible in the top right corner.

The main content area is organized into several sections:

- My experiences:** A large graphic of a brain with gears and a bar chart.
- What to do this week:** A green box with a pencil icon.
- Start Up Resources:** A purple box with a person and server rack icon, marked 'new'.
- Geek Alerts:** A purple box with a brain icon, marked 'new'.
- Ezme:** A purple box with a document icon, marked 'new'.
- How to use the platform:** A purple box with a binder icon, marked 'new'.
- Start Up Tales:** A purple box with a play button icon, marked 'new'.
- News:** A pink box with a RSS icon and the text '3 games to generate ideas'.
- My group:** A purple box with a group of people icon and four profile pictures.
- Mod 1: Idea Generation:** A purple box with an open box icon.
- Mod 2: Business Model Canvas:** A purple box with an open box icon.

On the right side, there is a 'What's up' section with a calendar icon and a list of events:

Mar 24th	Lecture 16:30 (l) Online <a href="#">View</a>
Mar 31th	Lecture Model C 16:30 (l) Online <a href="#">View</a>
Apr 07th	Lecture Model C 16:30 (l)

## Latest community activity

No activity to show.

## Most popular content

Last 7 days



2. What is is like being an entrepreneur  
[Like \(1\)](#)

## My reputation

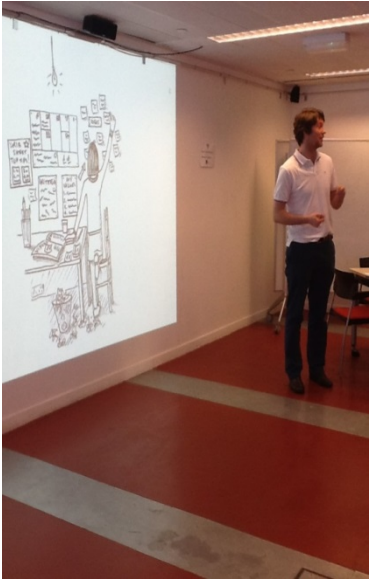


Genius





# Applied Workshops (Sprint Events)



# Outcomes:

From a cohort of 15 we had:

## 4 x Start Up's



**Stealth Startup**

## 4 x Internships



## 2 x Jobs



# HOW TO DELIVER FLIPPED APPROACH:

## Partner:

Reduce time to implementation

Quality assured

High level of support

Bring innovation around latest approach to embedding tech into learning.

## DIY:

Free source e.g. Platforms e.g. Moodle

Content creation using phone/laptop

Youtube

Free webinar tools such as joinme, skype

Train the Trainer model

**THANK YOU**

**IT'S BEEN A PLEASURE**

**QUESTIONS:**

