Vocational Education

British Council Conference
Tunis
9th December 2014

Chris Locke – Director, Leadership & Development

Hello
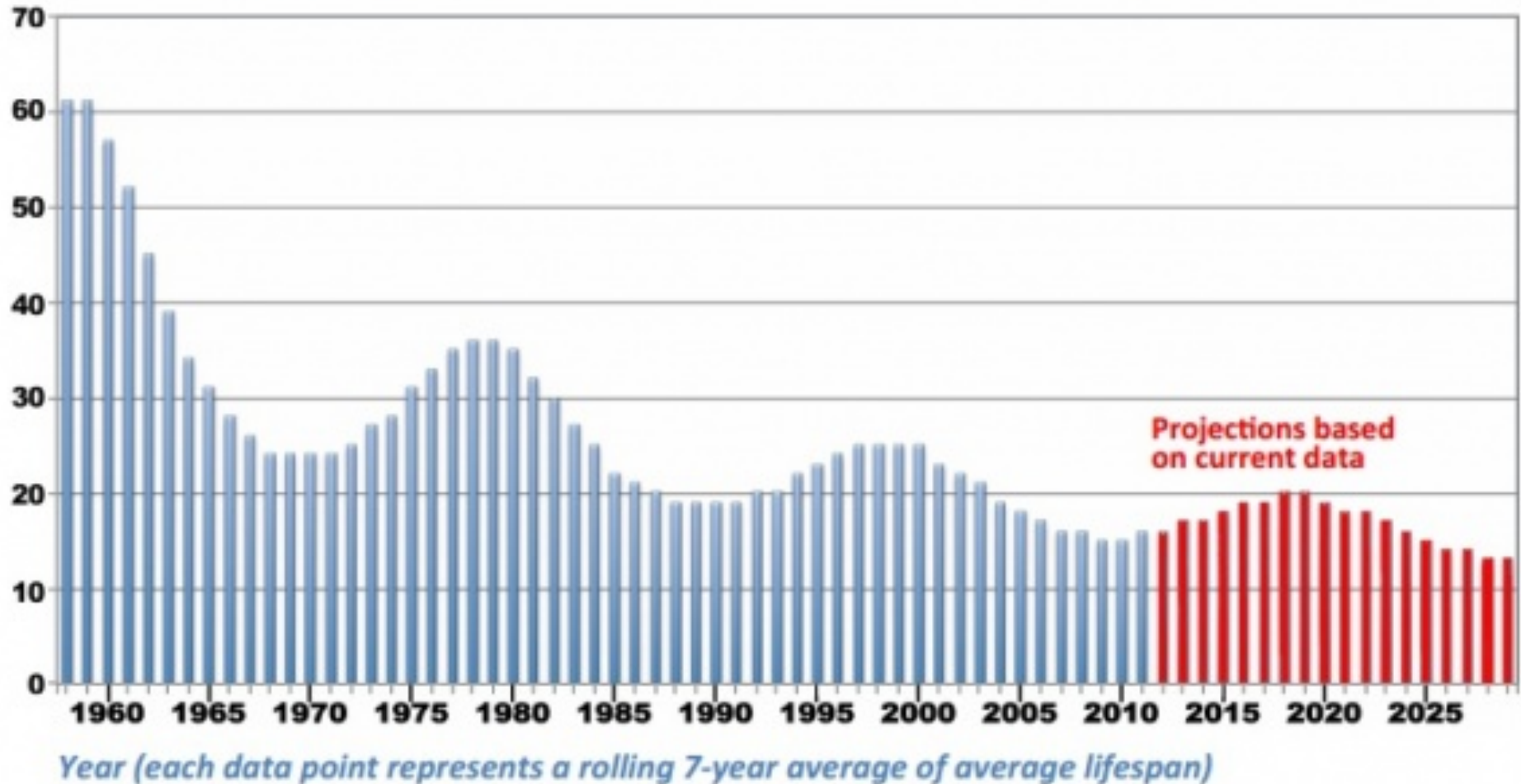## I am

Chris Locke

Growing Gap between Education & Industry

Average company lifespan on S&P 500 Index (in years)

Projections based on current data

Year (each data point represents a rolling 7-year average of average lifespan)

DATA: INNOSIGHT/Richard N. Foster/Standard & Poor's

Top 10 jobs that didn't exist 5 years ago

App Designer

UX/UI Designer

Social Media Manager

Big Data Architect

Sustainability Manager

Cloud Service Specialist

Digital Marketing Executive

Off Shore Windfarm Engineer

SEO Specialist

Zumba Instructor

TRYING TO BRIDGE THE GAP:

MIND THE GAP

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GOVERNMENT INITIATIVES TO CLOSE THE GAP

Productivity & growth

1 Getting children off to the right start

2 Ensuring that all students learn

3 Building job-relevant skills

4 Encouraging entrepreneurship and innovation

5 Facilitating labor mobility and job matching
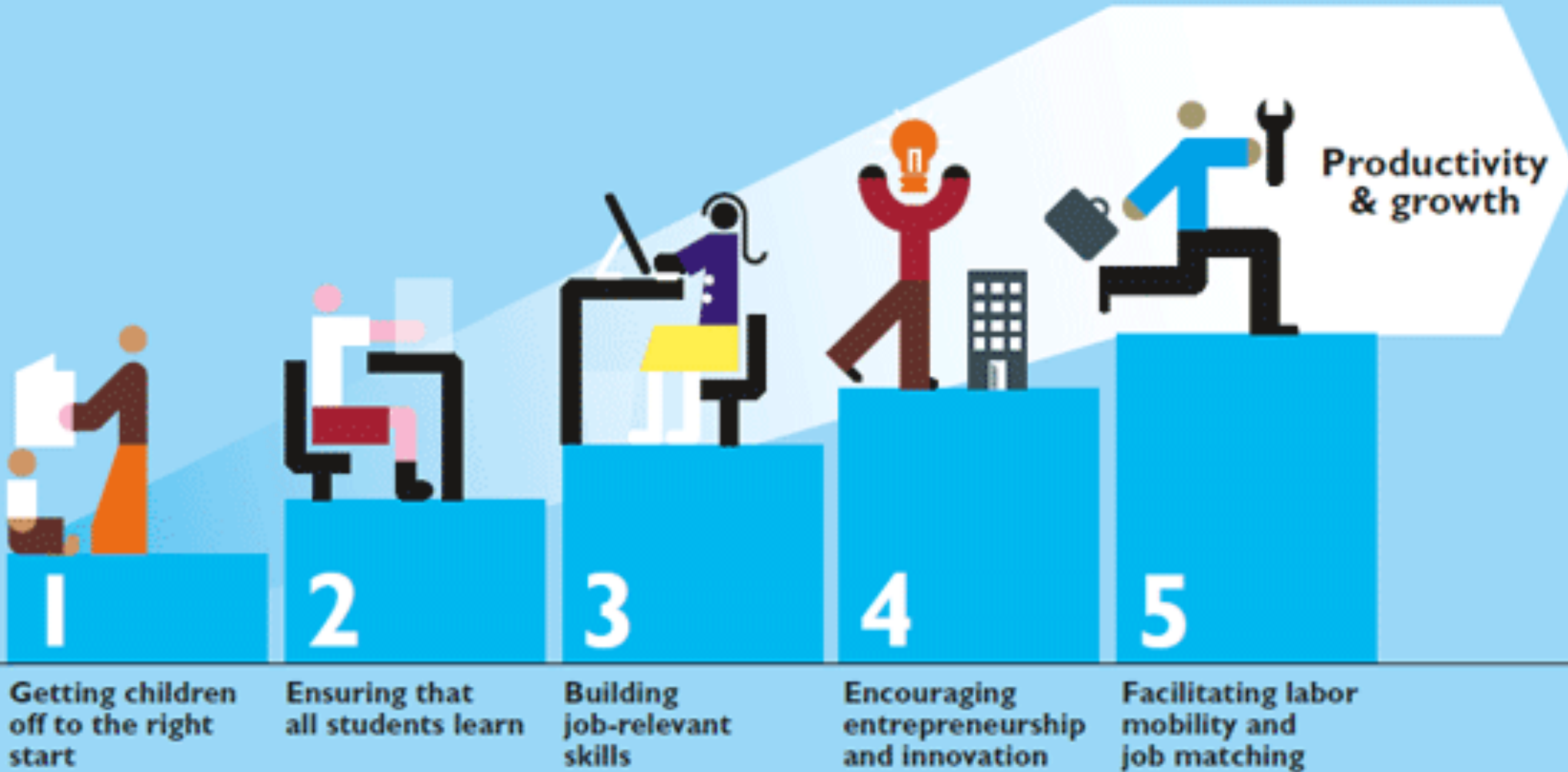
INITIATIVES FALTER:

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Rise of the Bootcamp & accessible courses
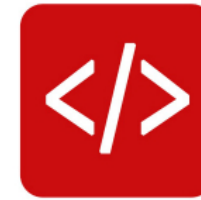
Exponential Growth of Smartphone
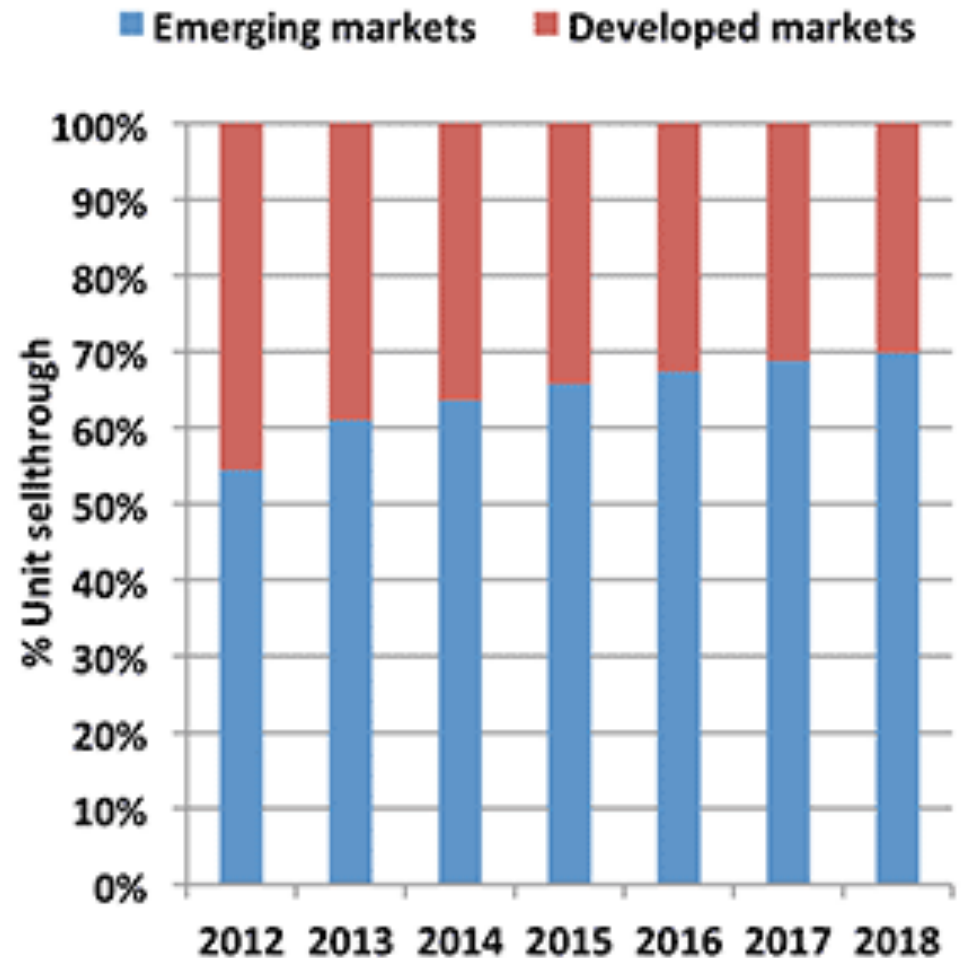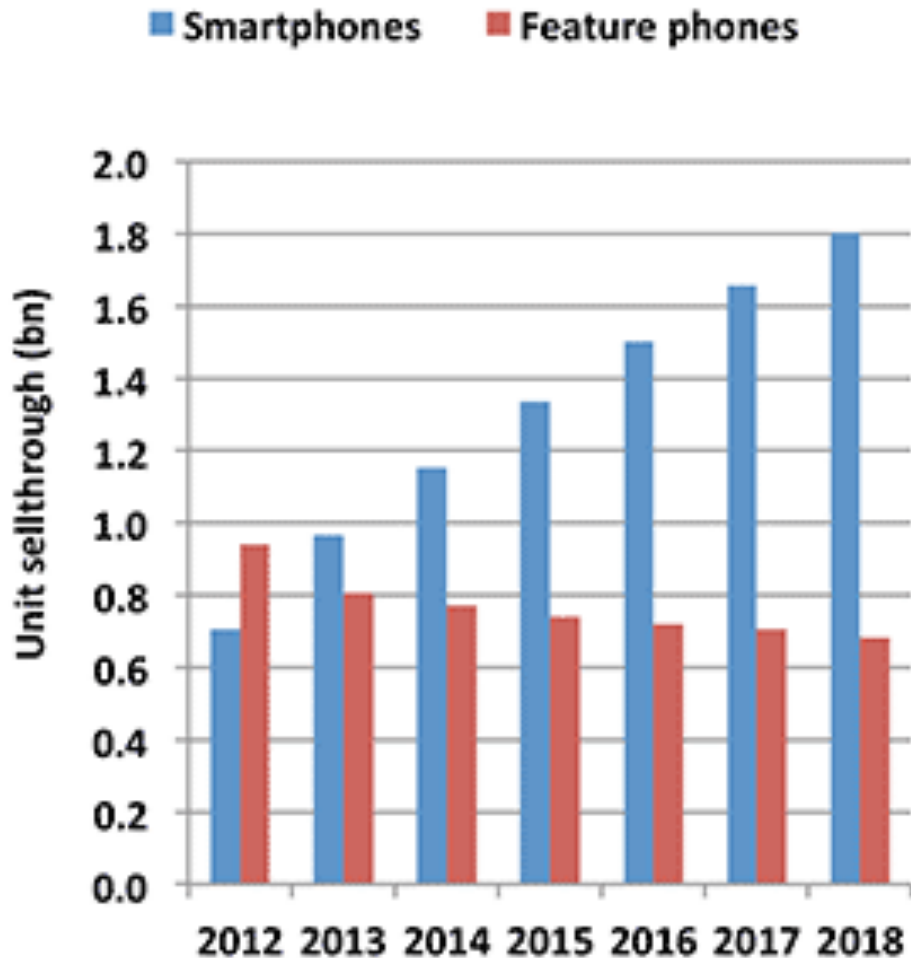
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Power of the PC into your hand:

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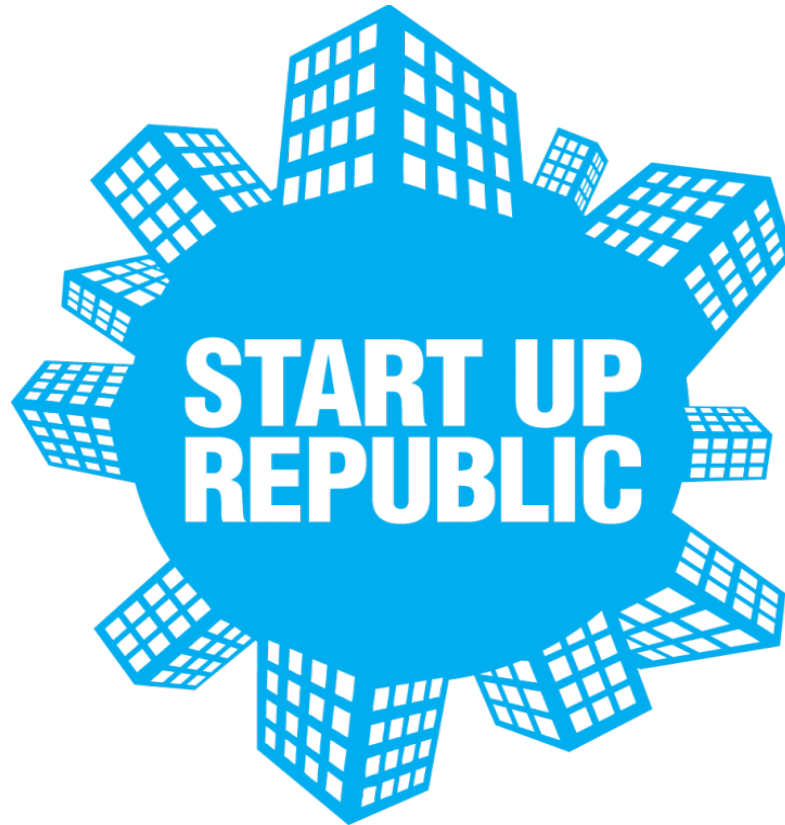
NEW PEDAGOGICAL APPROACH

http://researchnetwork.pearson.com/wpcontent/uploads/
LitReview_2014_FlippedLearning_vFinal_JK_WEB.pdf

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START UP REPUBLIC – FLIPPED LEARNING IN ACTION:

Online Delivery:

Online lecture covers theory:
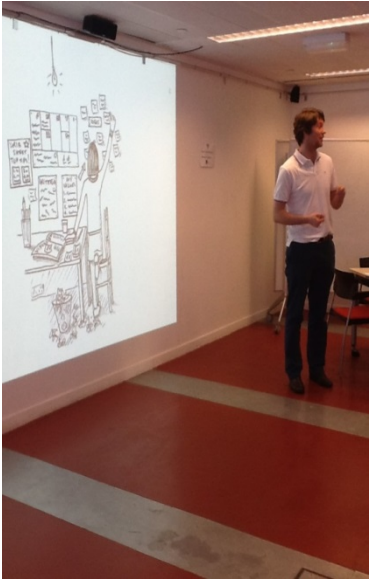
Applied Workshops (Sprint Events)

Outcomes:

From a cohort of 15 we had:

4 x Start Up's

4 x Internships

2 x Jobs

HOW TO DELIVER FLIPPED APPROACH:

Partner:

Reduce time to implementation

Quality assured

High level of support

Bring innovation around latest approach to embedding tech into learning.

DIY:

Free source e.g. Platforms e.g. Moodle

Content creation using phone/ laptop

Youtube

Free webinar tools such as joinme, skype

Train the Trainer model

THANK YOU

IT'S BEEN A PLEASURE

QUESTIONS: